

THE EDP AWARDS 2020

CALL FOR ENTRIES

New Deadline:
May 15th, 2020.

UPDATE



Participation
Categories
Judging
Marketing
Entry form

CALL FOR ENTRIES

Every year, Europe's 21 leading trade magazines for digital production techniques evaluate the latest developments – products such as software and hardware, digital printing devices, periphery, postpress solutions and consumables. The best products in their respective category will be honoured with an EDP Award.

The EDP member magazines support more than half a million readers in 27 European countries in their purchasing decisions. The EDP Award winning products provide confidence in the decision-making process.





UPDATE

“The EDP Awards are the most prestigious and valuable Technical Award for the digital production business in Europe.”

The voice of one participant. Thank you for the compliment.

One of the goals of the EDP Association is the idea, to assist the technology appliers in their task to find the right solution for their individual applications. After all, not every high-tech product is suitable for all requirements. That’s why the EDP Awards were created – to support the users in their investment decisions.

Since 2007 the European Digital Press Association (EDP) awarded more than 300 trophies to the best technologies and developments. During that period the EDP Awards have become the “most prestigious and valuable Technical Award for the digital production business in Europe.” This is the voice of one participant.

However, the EDP Association also knows that the Technology Award is only possible with the help of the manufacturers, who submit their products. We would therefore like to take this opportunity to thank all participants.

Focus on digital products

The EDP Awards always reflect the market development of a past year. Therefore we know that the markets and with them the products have changed massively in recent years. The increasingly complex solutions are also reflected in the categories of the EDP Awards, which have changed over the years. For 2020, we are once again following the market trend towards more integrated solutions and have slightly revised the categories to reflect the developments and technologies in our competition.

The EDP Awards have focused on digital (print) technologies since the beginning of the competition. The products submitted for the EDP Awards must therefore enable integration into a digital workflow. However, the extensive number of categories is not intended to be a deterrent, but to cover as many digital printing solutions and their environment as possible.

Conditions of participation

As in previous years, all manufacturers are invited to submit their products for the competition, which have been launched since April 2019. **Now the coronavirus has put a spoke in our wheel. But the EDP Awards 2020 will be carried out!**

In a drupa year, we are of course aware that many products will not be available on the market before the show, may not even have been announced, but are close to completion.



In 2019, the EDP Association presented 28 products with the prestigious EDP Award in their respective categories. This means that more than 320 EDP Awards have been presented since the competition began in 2007.

In a year in which the most important graphic arts trade fairs have been cancelled or postponed, we have to adapt to this situation. Of course, we know that many products are not yet available on the market, possibly not even announced, but are close to completion. **We would also like to give those products that should have been presented for the first time at Fespa or drupa the opportunity to participate in the EDP Awards 2020.**

Therefore, products that are available for the evaluation of at least one member of the EDP Technical Committee are also approved. As travel is massively restricted, we will contact the manufacturers of the products to find out as much as possible about the new products in telephone or Skype meetings. Absolute confidentiality will of course be maintained.

**Please submit your products.
The deadline has currently been extended!**

Deadline is 15 May 2020.

THE PARTICIPATION

The competition for the EDP Awards 2020 is open to all products in the digital production chain. Solutions introduced in 2019 or to be announced in the first half of 2020 are entitled to participate in the competition.

All participants in the EDP Awards 2020 will be informed in June. As the planned EDP Awards Ceremony 2020 cannot take place during drupa in Düsseldorf, we will find another form of presentation.





UPDATE

"Our goal is to be a forum for EDP Association members, industry and the thousands of European companies interested in advanced digital printing technologies."

Klaus-Peter Nicolay, President EDP Association.

Any number of products can be submitted to the competition. There is no limit for the 14th edition of the EDP Awards. Participation in the EDP Awards is very simple: you fill out the Entry Form for each product (see page 15), mail or submit it online. **The deadline for entries is April 8, 2020.**

- Select the category in which you wish to nominate your product (see pages 8 to 11).
- Multiple nominations for a product in different categories are possible.
- If you feel that your product does not fit into one of the categories, please contact the EDP Technical Committee or specify it in the ›Entry Form«.
- Send us an image of the product and provide the URL or link to the product.

Participation fee

The organisation of the EDP Awards, the preparation and production of the documentation, the maintenance of the Internet portal, the accompanying marketing material, the judging and the presentation of the awards require a great deal of personal commitment, high administrative effort and considerable costs. To cover these, EDP charges a participation fee of 500.00 euros. This is a precondition for participation in the competition. The invoice will be sent to you with an official confirmation after your application has been reviewed by the Technical Committee.

For the Awards 2020 we offer a graduated price list.

Early bird fee: 1 product in 1 category (until March 5 th 2020, is already finished)	300,00 €
Entry fee: 1 product in 1 category (after March 5 th 2020)	500,00 €
Multiple nomination (same product in different categories): Basic participation fee plus fee per nomination in each category	250,00 €

Once participation has been confirmed, all products submitted in the respective categories will be listed on the EDP website. In addition, all participating companies are invited to use the marketing materials and logo of the EDP Awards.

Finally, all winners, nominees and participants in the EDP Awards will be informed in mid-June. As the official Award Ceremony 2020, which was to take place in the drupa Cube in Düsseldorf during the drupa, cannot take place, we will find another form of presentation and inform you in time.



Nevertheless, many thanks to Messe Düsseldorf and especially to those responsible for drupa, who had promised to hold the Ceremony for the EDP Awards 2020 in the drupa Cube and who confirmed this promise for next year's drupa and the EDP Award Ceremony for the EDP Awards 2021.

So that you can plan now

The campaign for the EDP Awards 2021 will start in early September 2020 with a deadline of 15 February 2021.

The presentation of the Awards will take place during drupa in April 2021.

THE JUDGING PROCESS

After registration, each product is evaluated by the EDP Technical Committee, the permanent expert body of the EDP Association.

The jury consists of specialists and experts from EDP members or partner organisations.

All members of the jury are neutral and decide without reservations. The members of the Technical Committee (the jury for the EDP Awards 2020) will be announced on the EDP website.





Any number of products of a company can be submitted to the competition. For the first time, products that have not yet been officially launched on the market can also be submitted. However, the products or solutions must be available for evaluation by at least one jury member of the EDP Technical Committee.

Once an entry has been received and reviewed by the EDP Technical Committee (Jury) and approved for the competition, the product will be listed on the EDP website, including a link to the product.

From all products submitted, the Technical Committee will nominate up to three products per category for an award. At an annual meeting of EDP members, the nominated products are discussed again and the winners of the EDP Awards are determined by a majority vote.

The criteria according to which the assessments are made can be weighted differently (depending on the product), but provide for the following decision-making features:

- Innovation by (new) technology
- Working method, usability
- Functionality, variety of applications/materials
- Quality
- Performance
- Sustainability, environmental impact
- Price, costs for the user

The EDP Association reserves the right to add, delete or combine categories during the judging process.

To complete technical trends, EDP members and their Technical Committee have the right to nominate products for the competition on their own initiative.

However, the existence of a category does not necessarily mean that an award will be given.

"Innovation can be defined as follows: To do things differently, to find new ways in an existing market or to develop a product that opens up new markets. Innovation always means change".

Herman Hartman, Chairman EDP Technical Committee.

Award Winner

Participants in the EDP Awards, the nominees and especially the winners of an award will be notified in June 2020 so that they can schedule the award for their presentations.

The EDP will assist you in the preparation and will provide advertising and marketing materials in the look and feel of the EDP Awards (see also page 12).

EDP Superior Award

For the 2020 Awards, the jury of the EDP Association announce special awards in the main categories. The 'EDP Superior Award' can, but does not have to, be awarded. It is awarded for the main categories software and hardware, large and wide format printing, commercial print, finishing, consumables and Accompanying Technologies and honours products that stand out in their category for originality, quality or performance.

Chairman of the jury of the EDP Awards is Herman Hartman, Editor-in-Chief of the magazine SignPro Benelux. Please feel free to contact him if you have any questions before applying and during the competition.

Herman Hartman
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Phone: 0031 70 345 53 01

CATEGORY LIST

Some categories may not sound very digital. However, we see products that can be integrated into a digital environment as part of the digital production chain that can participate in the EDP Awards.

The EDP Association reserves the right to add, change, remove or combine categories.

If your product does not fit into any of the listed categories, please contact the EDP Technical Committee or explain your reasons on the submission form. Please do not create own categories!





Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.

1. SOFTWARE/HARDWARE

- 1.01 **Layout, design and editing software**
- 1.02 **Color management**
- 1.03 **Workflow technologies**
(such as preflight, imposition, RIPs, complete workflows such as hybrid workflow for digital and offset etc.)
- 1.04 **E-Commerce solutions**
- 1.05 **Software automation tools**
- 1.06 **Special application software**
(such as for book printing, packaging, labels, variable data, crossmedia solutions etc.)
- 1.07 **Measurement and calibration**
- 1.08 **Curing systems, dryer/lamps**
- 1.09 **Print and finishing support tools** (such as robotics etc.)

2. LARGE & WIDE FORMAT PRINTING SYSTEMS

- Roll-to-roll printers**
 - 2.01 Printers up to 170 cm
 - 2.02 Printers up to 320 cm
 - 2.03 Printers > 320 cm
- Flatbed/hybride printers**
 - 2.04 Printers up to 100 m²/h
 - 2.05 Printers up to 250 m²/h
 - 2.06 Printers > 250 m²/h
- 2.07 **Print & cut solutions**
- 2.08 **Object printers**
- 2.09 **Special application printers**
(such as photo printers, multifunctional printers, CAD printers etc.)
- Textile printers**
 - 2.10 Printers roll-to-roll up to 100 m²/h
 - 2.11 Printers roll-to-roll > 100 m²/h
 - 2.12 Direct to garment printers



Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.

3. COMMERCIAL PRINTING SYSTEMS

Cutsheet printers

- 3.01 Monochrome up to B3
- 3.02 Color up to B3 (with special effects e.g. white option, varnish, neon, metallic inks or toner etc.)
- 3.03 Color up to B3 < 200.000 A4/month
- 3.04 Color up to B3 > 200.000 A4/month
- 3.05 Color up to B3 > 500.000 A4/month
- 3.06 Color B2 (+)
- 3.07 Color B1 (+)

Webfed printers

- 3.08 Monochrome up to 550 mm web width
- 3.09 Monochrome > 550 mm web width
- 3.10 Color up to 550 mm web width
- 3.11 Color up to 800 mm web width
- 3.12 Color > 800 mm web width

Label and flexible packaging printers

- 3.13 Small size and low volume label printers
- 3.14 Label printers up to 320 mm web width (toner/inkjet)
- 3.15 Label printers > 321 mm web width (toner/inkjet)
- 3.16 Combined label and flexible packaging printers

4. (INDUSTRIAL) PRINT & FINISHING SOLUTIONS

- 4.01 Print & finishing solution
- 4.02 Label printing solution
- 4.03 Transactional printing, mailing systems
- 4.04 Newspaper/Magazine printing solution
- 4.05 Photo book solution
- 4.06 Book printing solution
- 4.07 Folding carton solution
- 4.08 Corrugated solution
- 4.09 Flexible packaging solution
- 4.10 Wallpaper production
- 4.11 Textile production
- 4.12 Glass / ceramics production
- 4.13 Printed electronics

4.14 Print engines and print heads

Products or complete solutions that don't fit in the current categories can be listed in category 7.



Please select the category in which you would like to nominate your product, state the number and name of the category in the entry form. Multiple nominations for a product in different categories are possible. Please use a separate entry form for each product.

5. FINISHING & ENHANCEMENT SOLUTIONS

Cutting

- 5.01 Digital sheetfed cutting solution
- 5.02 Digital wide format cutting solution

5.03 Finishing support tools

- 5.04 **Folding systems** (multipurpose folders, creasers and cutter etc.)

- 5.05 **Binding** (booklet maker, saddle sticher, perfect binder, hardcover and softcover binders etc.)

5.06 Book-on-demand postpress solutions

Wide format finishing

- 5.07 Wide format finishing solution inline
- 5.08 Wide format finishing solution offline

Cutsheet finishing

- 5.09 Cutsheet finishing solution inline
- 5.10 Cutsheet finishing solution offline

5.11 Webfed finishing solution

Enhancement

- 5.12 Lamination, foiling, hot stamping, embossing systems
- 5.13 Coating systems (laminators, varnishing etc.)
- 5.14 Enhancement solution inline
- 5.15 Enhancement solution offline
- 5.16 Diecutting

6. CONSUMABLES

INKS & TONERS (dry and fluid)

- 6.01 Waterbased ink
- 6.02 Resin/Latex ink
- 6.03 Solvent ink
- 6.04 UV ink
- 6.05 Textile ink/toner
- 6.06 Environmental ink/Toner
- 6.07 Conductive ink/toner
- 6.08 Low-migration ink/toner
- 6.09 Special effect ink/toner
- 6.10 Coatings and varnish

SUBSTRATES

- 6.11 Papers
- 6.12 Plastics
- 6.13 Selfadhesive substrates (paper, PVC, non PVC etc.)
- 6.14 Rigid substrates (indoor and outdoor)
- 6.15 Textiles (fabrics woven, fabrics non woven etc.)
- 6.16 Special application and effect substrates
- 6.17 Environmental friendly substrate

7. ACCOMPANYING TECHNOLOGIES

- 7.01 Digital signage concept
- 7.02 Display systems
- 7.03 3D additive printing (full color)

THE VALUE OF THE AWARDS

The EDP Association honors the best products of a year with the EDP Awards and thus recognizes the achievements of the industry in research and development.

Therefore, the logo of the EDP Awards is a quality and innovation sign.

The members of the EDP promote the EDP Awards in their magazines. This means that the winners receive international recognition, which increases the status of the respective companies in the digital printing industry.





UPDATE

"The new EDP logo in place since 2017, the independent EDP Award logo and the representative documentation stand for the value and high attractiveness of the EDP Awards".

Klaus-Peter Nicolay, President EDP Association.

Accolades given to products by the EDP Association create trust and signal the highest quality to professional users. Only the very best and innovative products are taken into consideration of the EDP Awards.

Marketing tools

Participants in the EDP Awards have excellent opportunities to promote the benefits of a possible award in advance.

- As soon as a submitted product is approved for the competition by the EDP Technical Committee, the company is notified and receives the label 'Competing in the EDP Awards 2019'. This label can be used to promote the product in question.
- From the submitted products, the Technical Committee nominates (at least) three for the EDP Awards in the respective category. The submitting company will be informed and can use the label 'Nominated for an EDP Award' for advertising purposes.
- Finally, the EDP Awards are selected from the nominated products. The nominated and winning companies will be informed in time and invited to the EDP Award Ceremony.
- All winners and nominees will receive a certificate and the EDP logo, which can be used for marketing purposes.
- EDP Award winners receive a trophy and certificate.
- The EDP Awards 2020 competition will also be documented in a representative booklet presenting all the products submitted. The jury's decision is also explained.

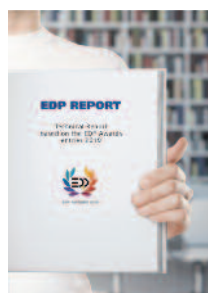


In addition, all EDP member magazines support an advertising campaign in the third and fourth quarters of the year, which publishes the EDP Awards winners, the companies and their products. Well over 100 advertisements will thus appear in the 21 EDP magazines in 27 European countries, representing an advertising value of at least 250,000 Euros.






















The distribution or readership corresponds to more than half a million readers (in the printed editions of the magazines alone) across Europe.

The editorial coverage of the EDP Awards in the EDP member magazines and the coverage in the entire trade press are an additional bonus for all those who took part in the competition.

In the EDP Report of May 2019, all submitted products were briefly presented on 68 pages, the nominated and award-winning products explained and the overall evaluation of the jury is published.



INVITATION

Austria	BeNeLux	Czech/Slovakia	Denmark	Finland	France
					
Germany	Germany	Greece	Hungary/Romania	Italy	Kazakhstan
					
Norway	Poland	Russia	Spain	Sweden	Switzerland/Liechtenstein
					
Turkey	UK/Ireland	Ukraine			
					

The 21 magazines of the EDP Association invite to the EDP Awards 2020. With their print circulation alone, the trade magazines support over half a million readers in 27 European countries in their investment decisions. The EDP Awards provide security and add value to products.





ENTRY FORM



Please use a separate form for each product. A product can be submitted in several categories. **Deadline: May 15th, 2020.** Please complete and send to:
EDP Association • Ahornweg 20 • D-56814 Fankel/Mosel. Mail: nico@edp-award.com
An **online submission form** is also available at: www.edp-award.com

PRODUCT NAME

.....
Category number (please select from list)

SUBMITTING COMPANY

.....
Adress

.....
Contact person (phone/E-Mail)

.....
Responsible product manager (E-Mail)

PRODUCT DESCRIPTION

SPECIAL APPLICATIONS

.....
Produced by

.....
First presentation (when, where?)

.....
URL / Link to product and picture (or send it per E-Mail)

With my/our signature I/we agree to the proceedings and terms of the EDP Awards as well as the scale of charges of the participation in the competition. The participation fee for one product in one category is 500,00 Euro. Multiple nominations (same product in different categories): Basic participation fee plus 250,00 Euro per nomination in each category. The invoice is to be paid after the confirmation of participation.

I agree.

Date/Signature(s)



EDP (European Digital Press) Association

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